Main Presentation: Bi-Polar Ionization (BPI) Technology Presentation
To understand the principles of Bi-Polar Ionization (BPI) in nature, its applications and uses in indoor environments, its benefits to occupants in indoor spaces, as well as its overall benefits in improving indoor air quality and indoor environments.

To learn about how to apply BPI within a building’s design, to leverage its benefits to downsize mechanical equipment wherever possible, within Ventilation Code Requirements, and to reduce a building’s energy efficiency and energy footprint.

Carlos Gendron, AtmosAir Vice President, Sales & Marketing
Gendron is a senior sales, marketing and sales management executive with over 25 years experience in a variety of enterprise and consumer sectors, in several successful VP of Sales (and Marketing) positions, including a division of Campbell Soup - Pepperidge Farm, Pelham Sloane (specialty PC manufacturer) and the top US environmental services company.